

# EDUCATION SESSIONS



## *How to Advance in the Workplace*

*by Irish Smith Burch*

5:15 p.m. (Friday)

Irish will inspire attendees to leave their mark on the world by showing up in the workplace and life 'authentically and unapologetically' every day and in every way. As a result, this presentation will share strategies on how to increase their confidence, elevate their presence, and maximize their impact.

## *Transformational Change*

*by Jonelle Jackson*

9:00 a.m.



Success or failure lies in the transformative power of a decision! Throughout our lives, every major change is based on a decision made. From these decisions, a TRANSFORMATIONAL CHANGE always occurs. As we go through this module, we will discover the importance and necessity of Transformational Changes that will push you closer to Making your Mark.



## *The 7 Costly Mistakes Networkers Make*

*by Jeff Klein*

9:00 a.m.

We network to find and cultivate business relationships to find strategic partners and clients. But are we networking efficiently and maximizing our networking possibilities? Jeff shares what he's learned in years as an active networker and a networking guru.



## *Get Your Write On!*

*Facilitated by*

*Tasha White*

10:00 a.m.



Ready to write (finish) that book? Writing a book can seem a daunting task. Join the panelists as they discuss how you can overcome the intimidating parts of writing

a book to help you stay focused and "in the zone". They will share the steps from writer to authorship and how to protect your intellectual property. It's time to make your mark with your published book!

D25 Panelists: Ronn Hicks, Kelley Rene Daniels, and Bettie Williams

## *Extreme Focus*

*by Dr. Dwan Bryant*

10:00 a.m.



Extreme Focus is a movement and a concept that suggests developing a razor-sharp focus, rock-solid concentration but first you will need to confront the two forces inside of you that compete for your power to focus. Only one force is qualified to represent who are when your focus is skewed and disrupted. Learn how to feed the one you want to be!



## *Social Media: Where Social Media and Technology Collide*

*by Brittany Garcia-Dumas*

10:00 a.m.

Overview of the importance of social media in marketing today by providing insight on social media as a cultural phenomenon, the technological aspect of social media and authenticity in social media marketing.



## *The Art of the Story!*

*by Jiles King*

11:00 a.m.

Whenever you speak in public, it's a performance. So you'd better know how to engage and activate audiences for business opportunities! Whether it's a conversation or a keynote, you need to understand and fully access your passion, presence, and professionalism.

## *Branding Your Superpower*

*by Chef Jason Blackwell*

1:45 p.m.



Branding allows your business to make a memorable impression on customers. Your brand conveys what customers can expect from your business. Branding distinguishes your business from competitors and clarifies why your business is the best option.



## *Strategies for Getting Out of Your Comfort Zone*

*by Berlinda Dorsey*

1:45 p.m.

Are you a procrastinator? Are you stuck in a rut? Berlinda will give you strategies to get out of your Comfort Zone and pick up your purpose while fulfilling your passion

# KEYNOTE SPEAKERS



## **Irish Smith Burch**

FRIDAY KEYNOTE

### **From Demotion to Promotion**

In today's world, there is normally a temptation to adapt to your surroundings. Unfortunately, this starves the world of your unique gifts and talents. Irish will

sempower you to start living out loud in a way that is authentic and unapologetic.

## **Dr. Basheer Ahmed**

BREAKFAST KEYNOTE

### **Stepping into Leadership**

The major role of a leader is to direct, support and encourage others to take responsibility and continue to develop their skills for self-improvement as well as the benefit of the team and organization. Dr. Ahmed will describe the skills leaders should possess through critical thinking, decision-making, motivation, and conflict management.



## **Chef Jason Blackwell**

LUNCH KEYNOTE

### **Competitive Mindset**

Chef Blackwell will share strategies on how to maintain a competitive mindset, exhibit focus and a determination to win while overcoming obstacles and growing through the process.

## **Berlinda Dorsey**

DINNER KEYNOTE

### **The Power to be the BEST YOU!**

Being your best self involves staying focused and fully optimizing all your creative skill sets and maximizing your potential. Berlinda will equip the listener to be present in every moment of every day, allowing the listener to promote his/her own positive thinking, creativity and self-confidence.



## *Friday May 19 Schedule*

- 4:00 p.m. Registration Opens
- 5:15 p.m. Education Session
- 6:15 p.m. First Timers Reception
- 6:45 p.m. Parade of Banners Lineup
- 7:00 p.m. Opening Ceremony with Parade of Banners
- 7:15 p.m. Friday Night Dinner with Keynote
- 8:15 p.m. Table Topics Contest Watch Party
- 9:30 p.m. Friday Night Social
- 9:45 p.m. Hospitality Suite Opens
- 11:00 p.m. Friday Night Social ends/Hospitality Suite Closes

## *Saturday May 20 Schedule*

- 7:00 a.m. Registration Opens
- 7:30 a.m. Doors Open
- 8:00 a.m. Saturday Morning Breakfast with Keynote
- 9:00 a.m. Education Sessions
- 10:00 a.m. Education Sessions
- 11:00 a.m. Education Sessions
- 12:15 p.m. District Awards Luncheon with Keynote
- 1:45 p.m. Education Sessions
- 3:00 p.m. International Speech Contest Watch Party
- 6:30 p.m. Dignitary Parade Lineup
- 6:45 p.m. Dignitary Parade
- 7:00 p.m. DTM Dinner with Keynote



Westlake Marriot Hotel  
[www.d25toastmasters.org/conference](http://www.d25toastmasters.org/conference)



## **Marian R. Hicks**

2023 Annual Conference Chair

**My vision for the D25 2023 Conference:**  
Provide members with an engaging, thought provoking learning experience that encourages, empowers and challenges them to pursue opportunity relentlessly.

At this Spring's Annual Conference "Make Your Mark", we have a lot of great sessions for you to enjoy! Included here are some teasers of what's on offer for you.

You are also invited to join us for the watch parties and lives announcements of winners for both District Contests!

And last but certainly not least, we will cap the event with our world-renowned Distinguished Toastmaster Ceremony. I hope you will join us for an incredible weekend of growth, inspiration, connection and memory-marking.

Join us to MAKE YOUR MARK!