SMART Goal Setting
& Action Plans
Guide Sheet

Following are components of an effective goal – one that describes performance standards that will "tell us what good behavior looks like." The SMART acronym can help us remember these components.

Specific - The goal should identify a specific action or event that will take place.
Measurable - The goal and its benefits should be quantifiable.
Achievable - The goal should be attainable given available resources.
Realistic - The goal should require you to stretch some but allow the likelihood of success.
Timely - The goal should state the time period in which it will be accomplished.

Tips on setting effective goals:
1. Develop several goals. A list of five to seven items gives you several things to work on over a period of time.

2. State goals as declarations of intention, not items on a wish list. "I want to apply to three schools" lacks power. "I will apply to three schools," is intentional and powerful.

3. Attach a date to each goal. State what you intend to accomplish and by when. A good list should include some short-term and some long-term goals. You may want a few goals for the year, and some for two- or three-month intervals.

4. Be specific. "To find a job" is too general; "to find and research five job openings before the end of the month" is better. Sometimes a more general goal can become the long-term aim, and you can identify some more specific goals to take you there.

5. Share your goals with someone who cares if you reach them. Sharing your intentions with your parents, your best friend, or your teacher will help ensure success.

6. Write down your goals and put them where you will see them. The more often you read your list, the more results you get.

7. Review and revise your list. Experiment with different ways of stating your goals. Goal setting improves with practice, so play around with it.
Writing an Effective Goal Statement

Rules for writing goal statements:

1. Use clear, specific language.
2. Start your goal statement with TO + a VERB
3. Write your goal statement using SMART Goal Criteria
4. Avoid using negative language. Think positive!

An example of a goal statement:

- To run the mini marathon in May and complete the 10 mile race in under 1 hour to beat my personal best time.

Notice how the above example begins with the word “To”, includes the verb “run”, and tells what (the marathon), why (to beat personal best time) and when (May).

Activity

Use this worksheet to identify the specific SMART criteria you will use to write your goal statement.

What is your basic goal? ____________________________________________________________


   S

2. Is it measurable? How will I measure progress? (How many? How much?)

   M

3. Is it attainable? (Can this really happen? Attainable with enough effort? What steps are involved?)

   A

4. Is it realistic? (What knowledge’s, skills, and abilities are necessary to reach this goal?)

   R

5. Is it timebound? (Can I set fixed deadlines? What are the deadlines?)

   T

My Goal Statement

Use the SMART worksheet you just completed and the rules above for writing a goal statement. This should be a work-related goal that you would like to achieve in 12 months or less. Repeat this exercise as needed to write other goal statements.
Turn Your Goal into Action

Set three types of goals:
- Short-term – 1 to 3 weeks out
- Mid-term -- 60 to 90 days out
- Long-term – 3-6 months out or longer

1. Make active – Use action verbs in present tense; “Submit report on Sep 1” “Visit club on Tuesday”
2. Set time frame – “Schedule Thursday 3:00 pm – 4:30 om for phone calls to club officers”
3. Have an accountability partner – Share your goals with each other; set a time to meet/talk to determine progress/success on a regular basis.
4. Write it all down
5. Put it on a calendar with alerts and reminders
6. Review your goals regularly. Circumstances change and sometimes goals need to change.

Worksheet:
Short Term Goals
1 week out ___________________________________________________________________
___________________________________________________________________________

2 weeks out ___________________________________________________________________
___________________________________________________________________________

3 weeks out ___________________________________________________________________
___________________________________________________________________________

Mid-Term Goals
60 days out ___________________________________________________________________
___________________________________________________________________________

90 days out ___________________________________________________________________
___________________________________________________________________________

Long-Term Goals
4 months _____________________________________________________________________
___________________________________________________________________________

5 months _____________________________________________________________________
___________________________________________________________________________

6 months _____________________________________________________________________
___________________________________________________________________________
Accountability Partner Agreement

I, ___________________________ and ___________________________ agree to hold each other accountable for completion of our stated goals and assignments. We agree to communicate regularly to discuss progress, success, and challenges. We agree to be honest, yet respectful; encouraging, and supportive of each other.

This agreement is for the duration of this Toastmasters year. Together, we will succeed and grow in our respective roles, and in our personal lives. Together, we are better.

Name ______________________________________________________________

Phone ______________________________________________________________

Email ______________________________________________________________

Date ______________________________________________________________

First meeting: ______________________________________________________