



# HOTLINE

**Hotline** is the official publication of [District 25 Toastmasters](#), serving members throughout

**Columns and advice:**

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*David Martin, DTM - District 25 Governor*



## *“The Concept That Keeps Us Together”*

What is it that brings people together, keeps them together, or separates them? It is a complicated and sometimes mysterious concept called interpersonal communication. It is a concept that some seem to master without much effort while others struggle to find the words or actions to bring themselves closer to those around them. This concept is one that will determine how we are viewed as individuals by the world around us. Whether you are trying to become a better friend, family member, co-worker, or just a more productive member of society; we can all benefit from becoming more effective with our interpersonal communication skills.

To become an effective communicator we need to look at a few different aspects. We are brought into this world with the capacity to learn and to use language as a means of communication. However, effective communicators are made, not born. There are many factors which make us or break us in our communication; we will look at four of these in this article. These factors include knowledge, experience, motivation, and attitude. In combination these factors become a very powerful tool which leads to success in becoming great communicators.

Let's begin with Knowledge. Knowledge about a variety of subjects can be gained in various ways such as books, lectures, keeping up with current events, learning from experiences of others, our own experiences, and various other sources. A broad range of different subject matters helps us understand the thoughts and behaviors of others. It helps us to understand and interpret messages as well convey the messages we want for others to hear. It is important to build our mental reference library of information in order to become the most effective communicators we can. Experiences with others are important and may be obtained by observing and participating with different individuals and groups. The most effective communicators expose themselves to a variety of communicative situations.

A wide variety of communicative experiences is important for many reasons. You may learn how to interact well with one type of person or group of people, however when caught outside that comfort zone one may feel uncomfort-

*David's article is continued on page 4.*



## News from the International Convention

*Diana Patton, DTM—Lieutenant Governor Education & Training 2010-2011*

Toastmasters International's annual convention was held August 11-14, 2010, in Palm Desert, California. Your District Leadership Team, Immediate Past District Governor David McCallister, District Governor David Martin, Lt. Governor Education and Training Diana Patton, and Lt. Governor Marketing Bonne Stroman, attended, along with several other members of District 25.

Several historic events took place during the week of the International Convention and annual training of district leadership teams. This was the first convention that senior leadership from each and every district from around the world received training in one location. In the past, training was held at the region conferences in June. Regional conferences will no longer be held.

Without region conferences, the semi-finals for district winners of the International Speech contests are now held on Thursday of the convention. There were 9 semi-final rounds with 9 districts competing in each round. The winners of the 9 semi-final contests competed on Saturday afternoon. The winner of the 2010 World Champion of Public speaking was named—David Henderson of District 55 from San Antonio, Texas.



Members of our district proudly carried our banner across the stage at the Hall of Fame program where our district was recognized as one of only 6 districts in the world to be awarded President's Distinguished District. As I walked across the stage I remembered all the incredible accomplishments and commitments that were made by hundreds of members of our district and the clubs those members represent.



The Toastmasters International Board of Directors met during the convention and reported on major changes that will take place effective July 1, 2012, in the distinguished area, division and district programs. Information regarding this has been placed on our district web site: [http://www.d25toastmasters.org/education/dist\\_2012.htm](http://www.d25toastmasters.org/education/dist_2012.htm).

Pat Johnson, DTM, from Victoria, British Columbia, Canada, was elected by the membership to serve as the organization's International President for 2010-2011. She is only the fifth woman – and the first Canadian woman – to lead Toastmasters International.

Let's continue the incredible work that was done in the 2009-2010 year. If each member commits to personal goals in order to move along his or her Toastmasters path, if we work together to see that commitment realized, then not only individuals, but also officers, clubs, areas, divisions, and the district itself will be successful again in 2010-2011.

Highlights of the convention can be found at <http://www.d25toastmasters.org/calendar/august.htm>

***Are you going to be at the District 25 Fall Conference?***

**Toastmasters "in the know" will be there!**

**Will you be? - See page 13**

## Promote Your Club: It's R-AWARDING!

*Bonne Stroman, DTM—Lieutenant Governor Marketing – 2010-2011*



August 28th was a stellar night for District 25! Individual members and clubs received recognition at our annual Awards Banquet for their successes during the 2009-2010 Toastmasters year. Some awards were so plentiful that recipients spilled off the stage and crowded around the dining room tables! Several of the awards given recognize clubs that held successful promotions during 2009-2010.

So what is a promotion? A promotion is an incentive for a club to achieve a certain level of membership growth and/or other achievements during a specific time span. Toastmasters International sponsors three major membership promotions during the club year, while District 25 creates other local promotions. Each of the “Big Three” promotions sponsored by Toastmasters International occurs in a two month period leading up to a dues deadline or to the June 30th end-of-the-year deadline. These three promotions are as follows:

### 1. **The Smedley Club Award**— Program Dates: *August 1 – September 30*

This award, one of the most prestigious given individual clubs, honors Toastmasters founder Ralph Smedley. In his honor, can your club add five new, dual, or reinstated members between August 1 and September 30? Only five D25 clubs earned this award in 2009. Be among the elite and go for the Smedley!

### 2. **Talk Up Toastmasters Award**— Program Dates: *February 2 - March 31*

Toastmasters love to talk, so take advantage of this promotion to talk up your club and invite visitors to learn about the benefits of joining the largest communications and leadership organization in the world! Can your club Talk Up Toastmasters to add five new, dual, or reinstated members between Feb. 2 and March 31? Only seven D25 clubs earned this award in 2009. Practice your elevator speech! Get those prospective members to your February and March meetings! Then Talk Up Toastmasters and move membership forward!

### 3. **Beat the Clock**— Program Dates: *May 1 - June 30*

Toastmasters are taught to run meetings on time, finish speeches on time, and make membership deadlines on time. “Beat the Clock” is about finishing the year on time--with a bang! Clubs adding five new, dual, or reinstated members between May 1 and June 30 earn the Beat the Clock Award. In 2009-2010, twenty D25 clubs Beat the Clock to earn this award! Plan a club contest to get members involved! Bring those new members in before the end of our Toastmasters year!

Did you know that if your club receives one of these three prestigious awards, you get more than a ribbon? Toastmasters International awards qualifying clubs a special discount code for 10% off their next club order (discount code expires six months from date of issue).

***P. S. Dues are Due by September 30! Paying at Least 6 Members' Dues on Time Qualifies Your Club for ½ of a Goal on the Distinguished Club Plan!!***

“According to most studies, people's number one fear is **public speaking**. Number two is death. Death is number two. Does that sound right? This means to the average person, if you go to a funeral, you're better off in the casket than doing the eulogy.” — Jerry Seinfeld

*David Martin article, continued from page 1.*

able and unable to communicate with the unknown person or group. More experiences means greater possibilities for communications success, although there may be some awkward moments and even failures along the way. The more you interact with people outside your comfort zone the more at ease and polished you will become. A broad base of experiences with many types of people will be helpful in preparing us for effective communication in any relationship. The motivation and desire to communicate effectively is as important, if not more so than any other aspect. If we are motivated to succeed, able to visualize our success, and have a great feeling when we communicate effectively with others, then we are well on our way to becoming effective communicators. Attitude is a critical factor in communicating with others. We must believe that being able to communicate well with others is a link to becoming a better person. Becoming an effective communicator involves continual efforts to improve our understanding, analytical, and performance skills.

Irving Lee, a noted teacher and scholar of human communication, said the development of communication skills involved the following five activities. 1) We have to acquaint ourselves with what is known about the subject of our communication. 2) We have to learn to recognize proficiencies as well as shortcomings and defects in the communication of others. 3) We have to learn to recognize proficiencies as well as shortcomings and defects in the communication behavior of ourselves. 4) We must learn to develop skills in prescribing methods for improving our own communication. 5) We have to learn to develop skills in prescribing methods for improving the communication behavior of others.

In Toastmasters we learn to hone these skills as well as many others each and every day in our interactions with our clubs and fellow members. To become a truly great communicator one must have a firm knowledge base, a continuous variety of experiences, strong intrinsic motivation, and a set of positive attitudes regarding oneself and one's communicative acts. As you go about developing your next speech, attending your next club meeting or speech contest, or just in your next casual conversation, I challenge you to ask yourself what you can take away from this experience that will make me a more effective communicator. What can I take away from this experience and interaction that will make me more effective for the future in everything that I do? Always remember that extraordinary effective communication begins and ends with one's ability to **Dream, Discover, Believe, Achieve, Succeed.**

*Selected excerpts taken from Mark L. Knapp, Interpersonal Communication and Human Relationships.*

## SMEDLEY AWARD

August 1 – September 30

Now that your club has Beat the Clock and added new members in May and June, it's time to gear up for another membership building contest! The Smedley Award is in honor of the founder of Toastmasters, Ralph Smedley. This contest provides an opportunity for your club to revitalize membership, come together to achieve a common goal through teamwork and be recognized and rewarded in the process.

By adding five new, dual or reinstated members to your club in August or September, the club will receive a special Smedley Award ribbon to display on your club's banner, as well as one item of your choice from *The Successful Club Series*, *The Better Speaker Series*, or *The Leadership Excellence Series*. Please remember, members must have a join date of August or September to make your club eligible for this award. Additional information regarding this contest, as well as other membership building contests, is available in TI's membership programs flier (Item 1620).

## How Important Are Your Goals?

David McCallister, DTM – Immediate Past District 25 Governor



No matter what goals you are working toward in life, you must have a strong investment in achieving them. If your goals aren't important to you and you've got nothing to lose by quitting, you probably won't summon enough motivation to get it done.

Occasionally it is possible to push yourself to do something even if it's not that important to you, but most often that's because you're trying to avoid a negative consequence, not because you feel inspired about taking action.

However, when we're talking about powerful motivation to change your life, if you don't have a strong vested interest in the end result, you just WON'T do it - period!

Think about the last time you set a goal, like losing weight or quitting smoking. If you were not absolutely 100% committed when you got started, you likely didn't stay with it very long.

You may have been fired up at the beginning, like most people are when they set a goal. But as time went on you either encountered obstacles that slowed your momentum, or you just lost the passion and fire for the end result, so you quit.

Making positive changes in your life is no different. No matter how hard you work at the beginning, if the changes you're trying to make aren't crucially important to you, you just won't have the determination to see them all the way through.

Before you begin working on any goal, first ask yourself how important the end result is to you. How badly do you want it? How hard are you willing to work for it? What will happen if you don't make it? Will you be able to accept the consequences, or are they simply unthinkable? Be honest with yourself!

Your answers to these questions are what will determine your probability of success. If you want it THAT badly, if it's THAT important to you, you will do whatever you have to do to achieve it.

If your goal isn't that important and you're thinking wishy-washy thoughts like, "Well, it would be nice to achieve that goal . . ." – Stop right there because "nice" won't cut it! Choose another goal.

You need a goal that is truly important to you - and I mean VITALLY important. Once you set a goal with that level of importance attached to it, you will ultimately realize that you can't NOT do it. Not doing it means staying where you are. Not doing it means resigning yourself to circumstances that don't make you happy. Not doing it will be completely unacceptable to you. You will find that you simply cannot tolerate the thought of accepting anything less than your ultimate dream coming true.

And that's when the magic happens! That's when you blot out distractions, put your head down and get to work. That's when you get to see what you're really made of. When you reach that stage of thought, you have already won - you just need to bring it forth into tangible reality.

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*Do not follow where the path may lead. Go instead with there is no path and leave a trail.*

*- Ralph Waldo Emerson*

## Latest news from Division C

By: Judy L. Pérez, Division C Governor  
 Member and officer of Texas Wesleyan Spellbinders and Top of Texas Toastmasters



Hello District 25! As promised I said I would provide a training update for Division C. The last chance officer training for this term was held on August 29<sup>th</sup> and Division C used it to increase the total number of officers trained. Division C you did a great job. We now have 80.4% officers trained and 91.7% of the clubs have met the DCP goal of having the minimum of 4 officers trained to reach the DCP goals!

We had an additional two clubs join the Super 7 status. Congratulations to Six Twenty Nine #629, and the DFWAE club #1129074. We finished the first part of the Toastmasters year with 37.5% clubs at Super 7 status.

I was so happy to attend the District 25 Awards Banquet on August 28<sup>th</sup> at TCU. Pat Quick and her fabulous committee did a wonderful job of putting on a great show to celebrate our clubs and district accomplishments, such as being a President's Distinguished District!

I was very proud of WINS Texas Toast #1390217. This club charter just under one year ago and they walked away with seven awards! To Johnny Romero and all of the officers and members of this McGraw-Hill corporate club I applaud your efforts, hard work and dedication. This is what the fire, excitement and energy of a new club looks like. Coretta Turner is the Area 33 Governor of this fantastic club, Coretta I know you are very proud of their accomplishments as well. Keep up the energy and we will see you at the next awards banquet I am sure.

Congratulations to all clubs that attended the awards banquet, and I am especially proud of all of the Division C clubs represented and for everyone's accomplishments. It was a night of shining stars and we celebrated the night with fireworks galore! Jesse Torres, Immediate Past Division C Governor, I was very pleased to see the emotion on your face as you were honored with the District Founders Award. I know David Hostler, DTM would have been very proud of you. He was a great friend and mentor to many. He will be sorely missed. Thank you for all you still do for the District as well as for Division C, as always I appreciate your encouragement and friendship.

As summer draws to a close the air is buzzing with evaluations and humor, why you ask? It is contest season!! Clubs, Areas, and Division contests are being planned, and executed. If you have a chance please support your club, area and Division contests. They need your help to volunteer and to participate to make a spectacular show. Please mark your calendars for the Division C contest which is October 30, 2010, Saturday at Stacy's Furniture, 1900 South Main St., Grapevine, TX 76051-4094. Briefing is at 10:00 a.m. and the contest begins at 10:45 a.m. Good luck to all contestants this contest season and I will see you all very soon!

*"The best way to sound like you know what you're talking about is to know what you're talking about. "*

*~Author Unknown*

# WANTED!



## Test Speakers

To provide support to District 25 Area & Division contests with resource of speakers for their evaluation contests.

### Rewards

Travel to exotic Areas & Divisions outside your club's Territory!

Gain valuable speaking experience!

Receive Manual Speech Credit towards your CC/AC Award  
Evaluations improve your speaking skills!

Sign up today!

[www.d25toastmasters.org/education/testspeaker](http://www.d25toastmasters.org/education/testspeaker)

or

Contact: Dean Lampman -



## SEPTEMBER CLUB ANNIVERSARIES

1184	Expressionaires	1082229	Texas Toasters
3006	Oration Plus Toastmasters	1082726	Medtronic Toasters
5718	Motorola	1982792	Savvy Sayers
5981	Carrollton	1378170	Fort Worth Project Management
9646	Aegonizers	1386262	Toasting for Excellence
594840	Toast the Blues Toastmasters	1390217	WINS Texas Toast
676840	Samaritan Toastmasters	1390864	Speak Easys
959155	A-Team Toastmasters	1392794	McMasters

## Celebrate The Night

*Pat Quick, DTM – 2010 Award Banquet Chair*

The night of Saturday August 28, TCU's Dee J. Kelly Alumni Center was filled with fresh flowers and music, as beautifully adorned ladies and handsomely dressed gentlemen celebrated a night of individual awards, club recognition, and district achievements. The record attendance of 256 surpassed last year's 242. Due to the event's popularity, plans are already underway to secure a new venue for next year that will accommodate more people.



We bid farewell to our Immediate Past District Governor David McCallister with a proper roasting from a few friends, then paid tribute to him for his leadership which helped our district achieve the President's Distinguished status. One of the highlights of the evening was current District Governor David Martin, dressed in an Elvis costume and singing some of the hits that made Elvis famous. It was all part of the roasting that he, Diana Patton and Bonne Stroman gave to David McCallister. You can view part of that performance on YouTube by copying and pasting this web link:

<http://www.youtube.com/watch?v=yoThgYeMfvQ>.

The night ended with the Special Recognition Awards which included Rookie of the Year presented to Matt Daniel, Area Governor of the Year presented to Dean Lampman, Division Governor of the Year presented to Gary Samuelson, Dr. Curtis Trent Service Award presented to Diana Patton and Toastmaster of the Year presented to Oliver Cozby. In addition, there were two new awards: the District Founders Award given to the person that made a significant contribution to the development and chartering of new clubs was presented to Jesse Torres and the Heart of the District Award given to a member that has served District 25 for more than ten years was presented to Louise Faircloth.

It was a night of celebration and we will remember the fun, camaraderie and accolades for a long time . . . or at least until next year when we do it all again.



*Bonne Stroman, David "Elvis" Martin, Diana Patton roasting outgoing District 25 Governor David McCallister*



Awards Banquet Toastmaster Maurice Taitt



District 25 Phoenix Award Winners



District 25 Elite Winners



District Governor's Award — 20+ Clubs



District 25 President's Distinguished Clubs



District 25 President's Distinguished Areas



District 25 President's Distinguished Divisions



Sold Out District 25 Awards Banquet



Dean Lampman, Area Governor of the Year



Gary Samuelson, Division Governor of the Year



Diana Patton, Dr. Curtis Trent Award



Jesse Torres, District Founders Award



Louise Faircloth, Heart of District 25 Award



Matt Daniel, District 25 Rookie of the Year



Oliver Cozby, Toastmaster of the Year



David Martin and Brooke Davis

### Welcome To District 25 – C & C Communicators!

C & C Communicators  
 Club #1528214

CUNA Mutual  
 4950 Amon Carter Blvd.  
 Fort Worth, TX 76155

Thursday, 12:00 PM  
 Corporate Club  
 Charter Date: 08/24/10

- |                  |                       |
|------------------|-----------------------|
| Kevin Berthea    | Jamie Lopez           |
| Amanda Brown     | Toni Love             |
| Debra Brown      | Julie McCurley        |
| Patricia Butts   | Jazmine Monk          |
| Ginear Campbell  | Eloy Perez            |
| Janet Ceballos   | Rebecca Perez         |
| Tracee Cooper    | Jean Pierce           |
| Dawana Fillmore  | Rita Shipman          |
| Allison Fletcher | Matthew Staggs        |
| Gracie Hodges    | Dee Thompson—McCaulay |
| Daniel Howard    | Jackie Taylor         |
| Yvonne Kimmons   | Purvita Trivedi       |
| Fiona Laing      | Eva Villalobos        |
| Andrew Lara      |                       |

### Current Prospective Club Leads – SEPTEMBER 2010

- |   |   |
|---|---|
| American Eurocopter                     | Fort Worth Housing Authority                      |
| American Honda                          | Fort Worth Metropolitan Black Chamber of Commerce |
| Anixter                                 | Hillsboro Chamber of Commerce                     |
| Bank of America                         | Michaels  |
| Damler                                  | New Horizons                                      |
| Fort Worth Hispanic Chamber of Commerce | North Texas Central Council of Governments        |
|   | Peterbuilt (PACCAR)                               |



#### **BEST CLUB NEWSLETTER CONTEST** (July 1 – November 15, 2010)

Does your club have the best club newsletter ever written? Then you need to receive recognition for it! Save your best three issues to submit by November 15, 2010. Your club will receive recognition at the District 25 Fall Conference, and a \$30.00 gift certificate to use at the District Store!

#### **BEST CLUB WEBSITE CONTEST** (July 1 – November 15, 2010)

Register your club website with the district public relations officer by November 15, 2010. Send club name and URL. Your club will receive recognition at the District 25 Fall Conference, and a \$30.00 gift certificate to use at the District Store!



# We Need Your Help At The District 25 Fall Conference!

Take your Toastmasters experience to the next level by volunteering to help with this fantastic, educational, and colorful event. This is in alignment with District 25's motto:

**DREAM — DISCOVER — BELIEVE — ACHIEVE — SUCCEED**

**Dream** big—you can be a key part of our team.

**Discover** your talents. You don't know what you can do until you try.

**Believe** in yourself and bring your talents to bear.

**Achieve** your goals—this is a great HPL project for your ALS award.

**Succeed** as a conference chair. We will support you in this effort.

*Sign up today to be part of the ACTION! We need Committee Chairs, Committee members, and day volunteers. To volunteer or just learn more, please contact:*

*Debra Sanford, ACS/CL — Fall Conference Chair*

*[debrasanford@d25toastmasters.org](mailto:debrasanford@d25toastmasters.org)*

*(214) 918-4339*

*<http://www.d25toastmasters.org/conference/committee.html>*

# Live In The Color Of Your Dreams

**District 25  
Fall Conference**  
**Nov. 19 & 20, 2010**  
 Dalla/Fort Worth Marriott Solana  
 5 Village Circle  
 Westlake, Texas 76262

District 25 Fall Conference Team is proud to present our distinguished  
 Featured guests:

Craig Valentine, 1999 World Champion of Public Speaking  
 Kimberly Davis, Founder/Director, OnStage Leadership  
 Jennifer Johnson, DTM, Past International Director  
 Mike Meier, DTM



## Fall Conference Special Guests .....



Craig Valentine is the 1999 World Champion of Public Speaking. He has traveled the world helping hundreds of organizations reap the profitable rewards that come from embracing change. H has given as many as 160 presentations per year.

Craig Valentine  
 World Champion of Public Speaking 1999



In Toastmasters, Jennifer served in several club leadership roles: Area Governor, Division Governor, Lt. Governor of Education and Training, District 25 Governor, and International Director 2001-2003. She is honored to have led District 25 to President's Distinguished District in her 1999-2000 term as District Governor.

Jennifer Johnson, DTM  
 Past International Director 2001-2003



Kimberly blended her expertise in theatre and leadership development by launching "OnStage Leadership", which has received rave reviews and made an impact on leaders across the country.

Kimberly Davis  
 Founder/Director OnStage Leadership



Mike has been a member of District 25 Toastmasters since October 2005. Mike represented District 25 in the Region 3 International Speech Contest in 2008. He currently resides in South Korea and is actively involved in Toastmasters there.

Mike Meier, DTM

For more details please visit <http://www.d25toastmasters.org/conference/keynote.html>

## LEADERSHIP TRACK

**Lead Beyond the Walls — Ted McIlvain**

Ted McIlvain is an Accredited Speaker. He designs, develops, and implements leadership and communication training materials for employers and education institutions. He is the author of *From Playground to Podium: Building Confidence for Public Speaking - A Parent's Guide*. Ted is Education Pastor at Martin United Methodist Church in Bedford. He is an adjunct faculty member in the Communication Studies department at TCU. has a BA in Communication Studies from the University of Central Florida, and a Master of Science in Communication in Human Relations from TCU.

**Korea Toastmasters: Trips, Treasures, and Triumphs — Mike Meier, DTM**

Have you ever wondered what it would be like participating in Toastmasters overseas? Do you think a Toastmasters club in Fort Worth resembles another in Seoul, South Korea? Well, our speaker today will answer those questions and much more! After living and working in South Korea for most of 2010, Mike Meier, DTM, will discuss the state of Korea Toastmasters.

**Colorful Ingredients for Exceptional Leadership— Jennifer Johnson, DTM**

What do colors and leadership have in common? Like any good recipe, when the correct amounts of ingredients are used the outcome will be (delicious)...exceptional. How would you like to possess the skills that will have others wanting more? Join Jennifer Johnson, DTM, for proven methods that will transform good leadership to exceptional leadership. Jennifer resides in Irving, TX, and has been a member of Toastmasters since 1994. Jennifer served as a business consultant for over 20 years. She has served on several community boards and mediation during her stay in Overland Park, Kansas. In Toastmasters, Jennifer served in several club leadership roles: Area Governor, Division Governor, Lt. Governor of Education and Training, District 25 Governor, and International Director 2001-2003. She is



## COMMUNICATION

**How to Keep Your Audiences on the Edge of Their Seats — Craig Valentine**

There is a definite PROCESS for keeping your audiences on the edge of their seats. It is not easy to come by or easy to use. However, once you master it, you will find doors opening for you that you never even knew existed. In this fast-paced entertaining workshop, Craig Valentine, 1999 WCPS, will provide you with the tools necessary to keep your audience members leaning on your every word while you deliver a message they cannot shake from their minds.

**Go for the WOW: How to Create Memorable Speeches — Sarfaraz Nazir, DTM**

Do you yearn to walk on to a platform and quickly “wow” the audience? Do you want to craft speeches that your audience will remember long after you have delivered them? Do you aspire to inspire, educate, and entertain your audience? This session will help you build that confidence so that you can take command of the stage. It covers tools, tips, and techniques designed to add the “Power of Wow” to your presentations. You’ll find valuable tips to make your presentations more impressive, effective, and memorable.

**How to Communicate for Result and Inspire Your Team — Ola Joseph, DTM**

Regardless of the size of your business – whether small, medium or a large multinational or even a home-based venture – effective communication skills are essential for success. Your ability to communicate effectively with your team and your publics (clients, suppliers, government, other departments, etc) will determine whether you get what you want or not. Ola Joseph, M.A., DTM, is the president of Riverbank & Associates, a Management & Professional Development consulting firm. He is an internationally known keynote speaker and executive speech

## PERSONAL GROWTH

### Dream Big: How to Go from Where You Are to Where You Want to Be — Brent O'Bannon

Your dreams want to be achieved! Whether it's writing that book, launching a new career, or just having less fear, Life Coach Brent O'Bannon will help you energize and strategize to achieve your big dream. In this session, you'll discover your top five strengths, learn how to write a success script, and why 10,000 hours is the magic number.



### Making Social Media Work for You — Ed Buckley



Confused by hoots and tweets? Wondering if you should be friending or linking in? Or does social media seem a little overwhelming and a real drain on your time for limited benefit. Join Ed Buckley in an interactive session where you will learn how to make social media work for you and how you can use these technologies to build your personal brand and supplement your presentation skills.

### Communicating Your Message Successfully with Color and the Right Wardrobe Choices — Cathrine Hatcher

It's important to understand the human response to color. Just because we may like some colors or they may look best on us, does not mean they're the right colors for every situation or message. Our response to color is psychological – we're born with it! Another way we can communicate non-verbally and support our message is through the use of our wardrobe choices. 80% - 90% of our bodies are covered with clothing. Why not use them to communicate for us? Learn how you can communicate more effectively by supporting your verbal message non-verbally, through the use of color and by selecting the wardrobe items that communicate best for you!



## TIME TO START SENDING OUT STATEMENTS!!!! Deadline for DCP credit is September 30th!

Remember that dues can be paid online on the TI website. Did you know that you only need a minimum of six members to pay online? Clubs that wait to pay until they receive dues from every member risk the chance of missing the deadline and losing out on receiving DCP Credit.



Club officers use your single sign-on to pay your club's dues online on the Toastmasters International website. Once onsite checkout the other activities you can do as well. Also, don't forget that clubs paying their dues ON TIME during both semi annual dues periods will receive credit for the Five Star Club Award!

Clubs submitting dues by September 30 will receive "Early Bird" ribbon for their club banner.

**Don't know what area your club is in ?**

**Go to the District website to find out**

<http://www.d25toastmasters.org/pdfs/D25Alignment101120100725.pdf>

**2101 Fall Contest Schedule by Area/Division  
Humorous and Speech Evaluation Speech Contests**

Area	Governor	Date	Day	Contest
11	McAdams	9-Oct	Sat	Evening
12	Hudgins	25-Sep	Sat	Morning
13	Morgan	11-Sep	Sat	Morning
14	Nigh	24-Sep	Fri	Evening
15	Cravins	16-Sep	Thu	Evening
21	Zimmerman	17-Sep	Fri	Evening
22	Toombs	21-Oct	Thu	Evening
23	Cole	8-Oct	Fri	Evening
24	Ashford	16-Oct	Sat	Evening
25	Sokol	15-Oct	Fri	Evening
31	Hills	23-Sep	Thu	Evening
32	Loney	9-Oct	Sat	Morning
33	Turner	9-Oct	Sat	Afternoon
34	K. Boepple	16-Oct	Sat	Afternoon
35	S. Boepple	16-Oct	Sat	Morning

Area	Governor	Date	Day	Contest
41	Lenox	18-Sep	Sat	Morning
42	Vance	18-Sep	Sat	Afternoon
43	Garcia	2-Oct	Sat	Evening
44	Heinzman	2-Oct	Sat	Morning
45	Fanimokun	14-Oct	Thu	Evening
51	Kincaid	25-Sep	Sat	Evening
52	Agbese	11-Sep	Sat	Evening
53	Liptak	22-Oct	Fri	Evening
54	Adams	9-Sep	Thu	Evening
55	Mann	30-Sep	Thu	Evening
61	Stoick	10-Sep	Fri	Evening
62	Bark	1-Oct	Fri	Evening
63	Newman	2-Oct	Sat	Afternoon
64	Mims	25-Sep	Sat	Afternoon
65	Buckley	7-Oct	Thu	Evening

Div.	Governor	Date	Day	Contest
A	Quick	6-Nov	Sat	3:00 PM
B	Walker	5-Nov	Fri	7:00 PM
C	Perez	30-Oct	Sat	Morning
D	Hansen	6-Nov	Sat	10:00 AM
E	Hinckley	30-Oct	Sat	Afternoon
F	Leake	29-Oct	Fri	7:00 PM

## AUGUST 2010 HALL OF FAME

Congratulations to our fellow Competent Communicators

Club	Div.	Area	Award	Date	Member		Club
4236	F	64	CC	8/30	Belle B.	Blanding	Southlake Evening Toastmasters
4963	A	11	CC	8/11	Stewart	Carlton	Weatherford
1247787	C	32	CC	8/18	Cynthia Diane	Castro	ICE Breakers
825	A	14	CC	8/30	Julie Brown	Cosgrove	Top Notch Toastmasters - TNT
3546	D	42	CC	8/30	Randall	Hickerson	Waco - Early Birds
4370	F	65	CC	8/26	Robert	Kovacs	Flagship Speakers Toastmasters
761119	B	23	CC	8/11	Peggy	Morales	Manna Toastmasters
897575	A	12	CC	8/23	Joanie	Nowell	Star-Telegram
6810	F	65	CC	8/31	Larry	Plowman	Bell Helicopter
9595	A	14	CC	8/30	Carla Fedelia	Sanzone	Tip Top Toastmasters
2209	C	33	CC	8/1	Norissa	Stutson	AAFES Toastmasters

Congratulations to our fellow Advanced Communicators

Club	Div.	Area	Award	Date	Member		Club
1071	A	13	ACB	8/2	Peggy	Allen	Abilene Toastmasters
5440	A	13	ACB	8/3	Mittie	Blackburn	Clearly Speaking Toastmasters
761119	B	23	ACB	8/11	JoDelle	Landers	Manna Toastmasters
768318	B	21	ACB	8/4	Sally	Linn	Speaking With Class
706449	D	43	ACB	8/10	Taiwo Adeola	Olajide	Burleson Toastmasters
4236	F	64	ACB	8/17	Roby	Robertson	Southlake Evening Toastmasters
768318	B	21	ACG	8/4	Sally	Linn	Speaking With Class
989	F	64	ACS	8/7	Dustin Brent	Cosgrove	Southlake Reach for Success
768318	B	21	ACS	8/4	Sally	Linn	Speaking With Class
349	A	11	ACS	8/31	Thomas	Torlincasi	Plus-Two
2564	A	12	ALB	8/6	Chris	Brosovic	Energizers Toastmasters
2209	C	33	ALS	8/27	Curtis	Harold	AAFES Toastmasters
1912	B	25	ALS	8/20	Debra	Sanford	Grace

Congratulations to our fellow Advanced Leaders

Club	Div.	Area	Award	Date	Member		Club
6191	A	12	CL	8/1	Tammy	Bailey	Afterburners
633836	C	34	CL	8/22	Ronald	Clark	Speakers Exchange
8055	F	62	CL	8/5	Virginia	Hill	Las Colinas Communicators
1390864	B	21	CL	8/26	Fran	Lacy	Speak Easys
1390864	B	21	CL	8/26	Angela	Neave	Speak Easys
897575	A	12	CL	8/23	Joanie	Nowell	Star-Telegram
7502	F	61	CL	8/26	Larry	Phan	Successful Speakers
7502	F	61	CL	8/13	Robert Anthony	Stoick	Successful Speakers
5286	D	45	CL	8/19	Earl Lewis	Stone	Plane Talk
5537	F	63	CL	8/7	Nancy	Stone	Airport Toastmaster

Congratulations to our fellow Distinguished Toastmaster

Club	Div.	Area	Award	Date	Member		Club
768318	B	21	DTM	8/4	Sally	Linn	Speaking With Class
6191	A	12	DTM	8/17	Patricia	Quick	Afterburners

## Welcome to Toastmasters! August 2010 New Members

Renata Ainsworth	Granite Park Toastmasters	Ashley Larry	Clearly Speaking Toastmasters
Zyndall Anderson	Siemens Arlington Toastmasters	Michael Lohr	Denton Toastmasters
Silvia Anderson	Fish Pond	Jaime Lopez	C&C Communicators
Stacy Antonino	Grand Prairie Toastmasters	Toni Love	C&C Communicators
Sharon Bennett	Thumbs Up Toastmasters	Eleisua Martin	Toast of Texas
Kevin Berthea	C&C Communicators	Julie McCurley	C&C Communicators
Antonio Borrego	FAA Toastmasters	E. McLaughlin	Wichita Falls
Columbus Brown	Bell Helicopter	Liz McWaters	Lakeside
Amanda Brown	C&C Communicators	Jazmine Monk	C&C Communicators
Debra Brown	C&C Communicators	Shaunta Morehouse Hill	Toast of Texas
Levon Bussey	Inner Voice Toastmasters	Charles Morgan	Reveille
Patricia Butts	C&C Communicators	Amy Neal	Denton Toastmasters Club
Ginear Campbell	C&C Communicators	Jeremy Nelson	Lakeside
Janet Ceballos	C&C Communicators	Ronei Osorto	Texas Toasters
Scott Chadwick	Unique Toastmasters	Hal Partenheimer	Keller Communicators
Joe Coleman	House Speakers Toastmasters	Wayne Pavlik	Tip Top Toastmasters
Ivan Conway	Grand Prairie Toastmasters	Saurbh Pawar	Speak With Success
Tracee Cooper	C&C Communicators	Eloy Perez	C&C Communicators
Rafael Coquis	House Speakers Toastmasters	Rebecca Perez	C&C Communicators
Marla Damman	Speak Easys	Alexandr Philip	Airport Toastmaster
Daniela Derderian	Airport Toastmaster	Catlynn Phillips	Inner Voice Toastmasters
LaToya Dorsey	Inner Voice Toastmasters	Jean Pierce	C&C Communicators
Matthew Durocher	LM AeroSpeakers	John Reaves	Lakeside
Sheena Elenbaas	Cowtown Toastmasters	Vidya Reddy	Las Colinas Communicators
Anthony Ezzard	Southlake Evening Toastmasters	Andrea Richards	Aegonizers
Dawana Fillmore	C&C Communicators	Sandra Robinson	Fighter Enterprise Toastmasters
Allison Fletcher	C&C Communicators	Cathy Rudny	Speak Easys
Michelle Foley	Microsoft LC Toastmasters	Rita Shipman	C&C Communicators
Tina Freeman	BNSF Toastmasters	Adonica Sorrells	Texas Toasters
Kim Gideon	Southlake Evening Toastmasters	Matthew Staggs	C&C Communicators
Kellye Hillery	Toast of Texas	Varadharajan Sundaram	Speak With Success
Gracie Hodges	C&C Communicators	Kathy Taylor	Weatherford
Tertia Horne	Texas Toasters	Dee Thompson-McCaulay	C&C Communicators
Patricia Howard	Southlake Evening Toastmasters	Virginia Tran	Arlington Nooners Toastmasters
Daniel Howard	C&C Communicators	Jackie Traylor	C&C Communicators
Syed Iqbal	Las Colinas Communicators	Purvita Trivedi	C&C Communicators
Dwana Jackson	Toast of Texas	Sebastian Valiyaparampil	Irving Toastmasters
Donna Johnson	Toast of Texas	Celina Vasquez	Public Health Speakers
Nancy Jump	Verbal Eyes	Eva Villalobos	C&C Communicators
Yvonne Kimmons	C&C Communicators	Scymentress Williams	Toast of Texas
Fiona Laing	C&C Communicators	LeChester Williams	Arlington Nooners Toastmasters
Andrew Lara	C&C Communicators	Christina Williams	Ice Breakers
		Felcia Yankson	House Speakers Toastmasters

## DISTRICT 25 ANNOUNCEMENTS - Fall 2010

### CLUB DUES ARE DUE!

Starting September 1, clubs can pay their dues online (minimum six). After six have been paid, dues can be paid individually online one at a time via credit card. This year, clubs can pay for the entire year and avoid having to collect and submit again in April. Clubs **choosing the full year option** must submit one of two ways: Postal Mail (if sending checks or money orders), fax or (if paying by credit card). Clubs that choose the full year option will receive a special gift from the District Governor at the Fall Conference. Don't forget about Early Bird and Five Star Club Awards!

### DREAM BIG

Individual members and clubs making the commitment to DREAM BIG have an opportunity for a multitude of rewards! Each club can make the commitment to 1) achieve distinguished or better, 2) complete one more DCP goal than last year, or 3) something above and beyond - you decide! After the club makes the commitment, a special commitment ribbon will be presented to the club by a district officer and remain on the club banner at each club meeting. Pictures of the ribbon presentation will be available online and shown throughout each of the District Conferences, published monthly in the district newsletter and website, and receive recognition at every official district event.

**Clubs achieving their commitment by May 15, they will receive the second ribbon that attaches to the larger ribbon by the International President Elect of Toastmasters International at the Spring Conference.**

Individuals may also choose to make a commitment. This might include completing an education award by a certain date, or sponsoring 5 or more new members, or perhaps even sponsoring a new club charter. This is your chance to DREAM BIG! Upon making the commitment each individual will receive a ribbon to be worn at all official Toastmaster meetings and will receive the same benefits as above plus a chance to have dinner with the International President Elect of Toastmasters International in May 2011. Upon completion each individual will receive the District Governor's pin and two modules or manuals from the Toastmaster store.

For more information about this promotion or to register, visit [www.d25toastmasters.org/dreambig](http://www.d25toastmasters.org/dreambig)

### HAVE YOU LOGGED IN TO MEMBERS.TOASTMASTERS.ORG?

In August 2010, Toastmasters International transitioned to single source sign on for individuals and clubs to access their information or conduct club business online. Individuals **MUST** have a unique and valid email address to access these features. Individuals sharing email addresses will not be able to login. If you do not have an email address in your member record or it is incorrect, contact an officer in your club to update your information in the club business section online or contact Toastmasters International at 949-858-8255 or email [members@toastmasters.org](mailto:members@toastmasters.org).

## FALL 2010 DISTRICT 25 PROMOTIONS AND CONTESTS

### INDIVIDUAL PROMOTIONS

**D25 ELITE MEMBER** - Members completing three requirements in each category will receive a special D25 Elite pin, recognition in the district newsletter and website, and each District Conference. Forms are available online for download. Ends June 30.

**GOVERNOR'S MEMBERSHIP AWARD** - Each member sponsoring three or more new, dual, or reinstated members will receive a individual District Governor's Award ribbon and pin from the District Governor. Sponsor six or more new, dual, or reinstated members and receive a \$10 gift certificate to the Toastmasters store. Remember each time to include your name and member number on the application for membership prior to submission to Toastmasters International. Ends June 30.

### CLUB PROMOTIONS & CONTESTS

**EARLY BIRD AWARD** - Clubs that submit their semi-annual dues by September 30 and March 31 will receive a special ribbon for their club banner. Dues submitted must be posted by each deadline to be eligible. Ribbons will be presented to each club at the Fall and Spring District Conference.



**FIVE STAR CLUB AWARD** - Club dues submitted on time both periods (Oct 10 / Apr 10), adding 4 new members and 4 more new members, and ending the year with 20 members or net gain of 5 members from the July 1 club base will earn your club the Five Star Club Award ribbon or your club banner! Ends June 30.

**PACE SETTER AWARD** - Receive up to four ribbons for the club banner by achieving any of the following: 3 or more CL, AL, or DTM Awards - Excellence in Leadership. 3 or more AC Awards - Excellence in Education AC, 5 or more CC Awards - Excellence in Education CC, 9 or more members added - Excellence in Marketing. Ends June 30.



DISTRICT 25 TOASTMASTERS  
**GOLDEN GAVEL AWARD**



**GOLDEN GAVEL AWARD** - Does your club have well-run, lively, and educational meetings that meet the needs of your members? If so, you may qualify for the prestigious Golden Gavel Award. Receive a limited edition patch which can be sewn on the club banner. Club must have a minimum of 15 members to be eligible. Additional requirements are available online. Ends June 30.

**BEST CLUB NEWSLETTER & WEBSITE CONTEST** - Clubs may submit up to three issues of their current club newsletter by October 31 and April 30 for consideration. Clubs with links to their website available through Toastmasters International will be automatically entered. Each club will receive a \$25 gift certificate to the Toastmasters Store. Winners announced at each District Conference. Deadline for the fall contest is October 31. Deadline for the spring contest is April 30.

**SMEDLEY CLUB AWARD** - Clubs that add 5 new, dual or reinstated members from Aug 1 - Sep 30 will receive the Smedley Club Award ribbon for your club's banner. In addition, your club will be eligible to select one item from *The Successful Club Series*, *The Better Speaker Series*, or *The Leadership Excellence Series*, free of charge. Start thinking today of who will benefit from the Toastmasters experience and invite them to your meeting. You never know: you could help change their lives! Ends September 30.

**CLUB RAIDER** - Back by popular demand! The objective of a Banner Raid is to provide a FUN experience for both clubs involved. Visiting club members often take many great ideas back to their home clubs, which in turn promotes healthy, strong, creative Toastmasters clubs. The raiding club brings five or more members to the meeting, and the target club's banner will be forfeited to the raiders. The target club may retrieve their banner by going through the same process. If they bring ten club members to retrieve their banner, they can also steal the other club's banner! Each successful club raider will receive a special ribbon for their club banner. Photos of a successful club raid will be included in the district newsletter and website. Ends June 30.



For more information about these and other exciting programs visit:  
[www.d25toastmasters.org/promotions](http://www.d25toastmasters.org/promotions)

## Put the Pieces of a Great Meeting Together!



Learn how to make your club meetings more productive, more creative, and more rewarding!

Come to our next D25 Marketing Workshop  
1:00-3:00 PM  
Saturday, October 23, 2010  
Texas Wesleyan University

Sign up at: <http://d25toastmasters.org/marketing/workshop.html>

## Are You The One?

Do you remember when you first joined Toastmasters? Did you have any idea what the timer was supposed to do or why you kept getting clicked or dinged for saying an “Ah” or “Um?”

How about when you gave your first speech or when you worked through the complex manual?

Who helped you? Who was your mentor? Did they help you ascertain how the Toastmasters program works?

Now, imagine an entire room full of brand new Toastmasters. Are you the one to step up and volunteer serving the members of a new club as their club mentor? Do you have a passion to see others reach for success? If so, consider volunteering to serve as a club mentor for a newly chartered club. Within the next four weeks, at least five new clubs will be chartered and each one will need a mentor to help guide them along for the next six months or so.

Up to two mentors may be assigned to each club. Consider finding a buddy in your club to help mentor the club together.

Not only do you receive credit towards your Advanced Leader Silver award, you also get the opportunity to meet new people and be a part of their success.

**Are you the one?**

## District 25 Calendar of Events

### October 2010

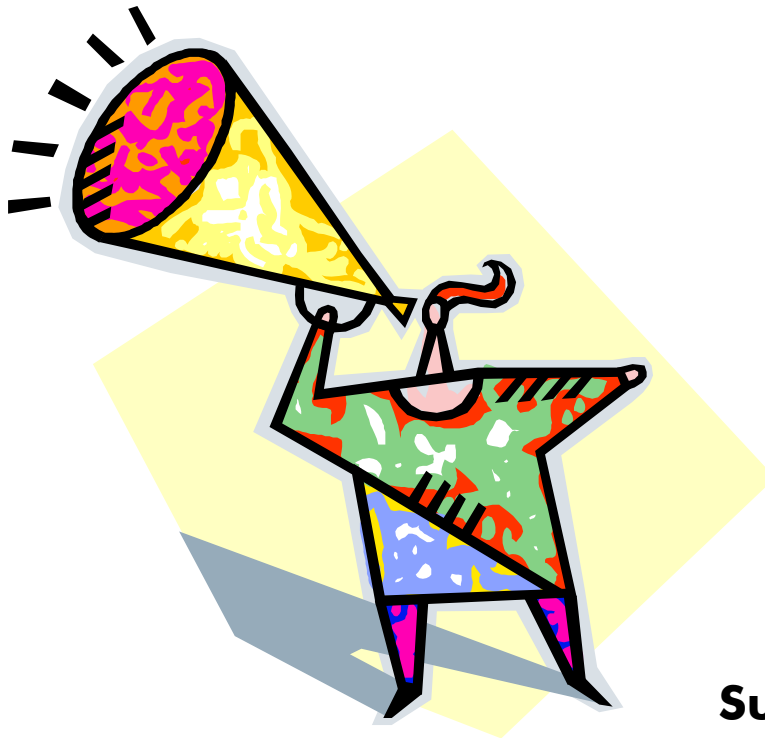
- 1-31 Area Contest Continue
- 23 District Executive Committee  
Marketing Workshop
- 22 Division Contests Begin

### November 2010

- 5-6 Division Contests Continue
- 19-20 District 25 Fall Conference
- 21 Leadership Breakfast
- 30 Submit District Area Credit Online

### December 2010

- 11 TLI—TCU
- 24 Christmas Eve
- 25 Christmas Day



**Support D25  
“Contest Contestants”!  
Attend your area and  
division contests!  
More information—page 16!**

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##### Newsletter Submissions or Letters to the Editor

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